



# Website Packages Comparison Chart



Website Packages & Features	Express	Deluxe	Premium
Base One-time Start-Up Cost	\$99	\$195	\$395
Base Monthly Charge	\$49/month	\$1/unit/month up to \$295/month	\$395/month
Professional Photo Shoot	1 Free w/site \$199 each additional	1 Free w/site + 1 free shoot per year	1 Free w/site + 2 free shoots per year
Photos per shoot	Up to 20	Unlimited	Unlimited
Unlimited Site Maintenance	✓	✓	✓
Unlimited Website Trainings	✓	✓	✓
Website Traffic Reports	✓	✓	✓
Unique Domain Name Registration	✓	✓	✓
Printable e-Brochure	✓	✓	✓
Full Control of Pricing & Deposits	✓	✓	✓
Custom Online Coupons & Community Specials	✓	✓	✓
Automated Lead Follow-Up e-Mailers	✓	✓	✓
Integratable with 3rd Party Software	✓	✓	✓
Craigslist Code Generator	✓	✓	✓
Mobile Website with QR Code	✓	✓	✓
Real-Time Availability with Red Dot Site Map	<input type="checkbox"/> \$9.95/month	✓	✓
Resident Tools Page (Service Request, Events Calendar, Newsletter, Classifieds)	<input type="checkbox"/> \$9.95/month	✓	✓
MassMailer Automatic e-Mail Marketing System	<input type="checkbox"/> \$9.95/month	✓	✓
SurveySystem	<input type="checkbox"/> \$9.95/month	✓	✓
Live Chat	<input type="checkbox"/> \$9.95/month	✓	✓
Black & White Floor Plans	✓	✓	✓
Interior Decorator (using Black & White Floor Plans)	<input type="checkbox"/> \$9.95/month	✓	✓
Color Floor Plans (includes Interior Decorator at no additional charge)	<input type="checkbox"/> \$9.95/month for all +\$19.95 one-time per floor plan	<input type="checkbox"/> \$9.95/month for all +\$19.95 one-time per floor plan	✓
Furnished 3D Floor Plans (includes Interior Decorator at no additional charge)	<input type="checkbox"/> \$12.95/month for all +\$29.95 one-time per floor plan	<input type="checkbox"/> \$12.95/month for all +\$29.95 one-time per floor plan	✓
Blog Engine	<input type="checkbox"/> \$9.95/month	<input type="checkbox"/> \$9.95/month	✓
Secure Encrypted Online Application	<input type="checkbox"/> \$9.95/month	<input type="checkbox"/> \$9.95/month	✓
Online Rent Payment Acceptance (powered by PayLease)	<input type="checkbox"/> \$9.95/month	<input type="checkbox"/> \$9.95/month	✓
Narrated Community Tour (with YouTube placement)	<input type="checkbox"/> \$29.95/month	<input type="checkbox"/> \$29.95/month	✓
Homepage Slideshow Presentation	N/A	<input type="checkbox"/> \$99.95 one-time	✓
Spanish Version of Website	<input type="checkbox"/> \$29.95/month +\$295 one-time	<input type="checkbox"/> \$29.95/month +\$295 one-time	<input type="checkbox"/> \$29.95/month +\$295 one-time